

**AGENDA SUMMARY PAGE - PLANNING & DEVELOPMENT**  
**CITY COUNCIL MEETING OF: AUGUST 6, 2008**

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**DEPARTMENT: PLANNING & DEVELOPMENT****DIRECTOR: M. MARGO WHEELER**☐ Consent ☒ Discussion**SUBJECT:**

SUP-28216 - SPECIAL USE PERMIT - PUBLIC HEARING - APPLICANT: WET PAINT MEDIA, LLC - OWNER: HUNTRIDGE SHOPPING CENTER, LLC – Appeal filed from the denial by the Planning Commission of a request for a Special Use Permit FOR A PROPOSED 14-FOOT BY 48-FOOT OFF PREMISE SIGN (BILLBOARD) on the south side of Charleston Boulevard, approximately 99 feet west of Maryland Parkway (APN 162-03-513-005), C-2 (General Commercial) Zone, Ward 3 (Reese). The Planning Commission (5-0 vote) and staff recommend DENIAL

**PROTESTS RECEIVED BEFORE:**

Planning Commission Mtg.

City Council Meeting

**APPROVALS RECEIVED BEFORE:**

Planning Commission Mtg.

City Council Meeting

**RECOMMENDATION:**

The Planning Commission (5-0 vote) and staff recommend DENIAL.

**BACKUP DOCUMENTATION:**

1. Location, Aerial and Special Maps
2. Conditions and Staff Report
3. Supporting Documentation
4. Photos
5. Justification Letter
6. Appeal Letter Filed by Wet Paint Media
7. Protest Postcards
8. Submitted after Final Agenda – Protest/Support Postcards
9. Backup Referenced from the 07-10-08 Planning Commission Meeting Item 27

Motion made by GARY REESE to Deny

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

RICKI Y. BARLOW, LOIS TARKANIAN, LARRY BROWN, OSCAR B. GOODMAN,  
GARY REESE, STEVE WOLFSON, STEVEN D. ROSS; (Against-None); (Abstain-None);  
(Did Not Vote-None); (Excused-None)

Minutes:

MAYOR GOODMAN declared the Public Hearing open.

MICHAEL CORDERO, Wet Paint Media, stated he found a location that complies with the zoning map and the Code, which is on Charleston Boulevard. It is strictly a business area that is

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appropriate for a billboard. At the Planning Commission, a gentleman opposing the billboard stated that it would block the Huntridge Theater sign. MR. CORDERO presented a photograph showing that that is not the case. He verified for COUNCILMAN BARLOW that the theater sign is located west of the proposed billboard.

COUNCILMAN REESE stated the residents do not want the sign, as this area is already cluttered with signs. If it were up to him, he would ask that all signs be taken down and then establish a uniform sign plan along this corridor. This sign is not appropriate or compatible with the area.

MAYOR GOODMAN declared the Public Hearing closed.

